

U.S. Collegiate Ski and Snowboard Association

2022-2023 ANNUAL REPORT



FROM THE PRESIDENT



Dear USCSA Members,

Congratulations on another exciting season of snowsports competition with our organization! We continued to gain momentum coming out of the COVID-19 pandemic and while we still faced challenges throughout the year, I'm confident that we are on our way to new heights thanks to our new strategic plan and each of you.

Despite the unprecedented snowfall that we experienced at Mammoth Mountain during our 2023 US Collegiate Ski and Snowboard National Championships that led to the unfortunate cancellation of a number of events, we still hosted a record number of athletes — 617 across 4 disciplines. These 617 athletes came from a pool of 500 teams and a member base of 4,951 individuals. All of us at the USCSA were disappointed that these Championships were cut short but nevertheless were excited at how many individuals and teams were eager to participate in the event. Next year we're back in Lake Placid, New York and we can't wait to show off a number of capital improvements that have been made since our last visit! We hope that 2024 is our biggest and best event yet.



Earlier this year, the USCSA released its 2027 Strategic Plan, where we not only defined the direction of the USCSA, but also our core organizational values: inclusiveness, community, development, competition, and fun. Over the next 4+ years, we will focus on the broad areas of Volunteers, Officials, and the USCSA Industry Brand. Across those three areas we have specific goals for the 1, 3, and 5 year marks to improve the USCSA experience and I encourage you to read the plan in full on our website at www.uscsa.org/mission-vision-core-values.

I want to conclude this letter with a heartfelt thank you to our student-athletes, volunteers, coaches, officials, and parents. I conclude my term as the USCSA President in June and it has been an honor to lead this organization over the past three years because of your passion and dedication to the snowsports community.

I also want to congratulate our seniors who are graduating or have just graduated. From this point forward, you carry with you a network of teammates and competitors who share the unique USCSA story. We look forward to crossing paths with you in the future and would love to have you join the team of volunteers who make this organization possible.

I hope this annual report highlights some of the exciting things we experienced together over the last year but also sparks conversations on how to bring the USCSA to new venues, institutions, and individuals across the country.

Congratulations again and thank you.

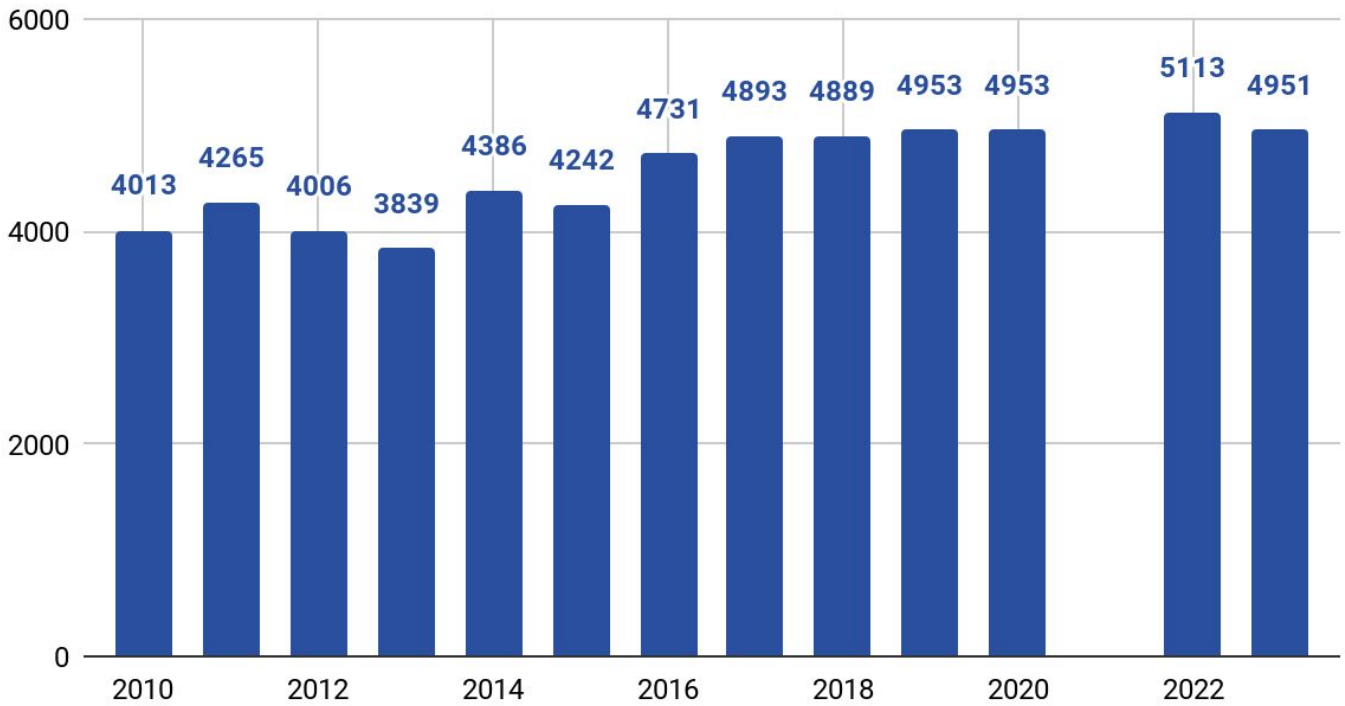
Sincerely,

Chris Shumeyko
President, USCSA

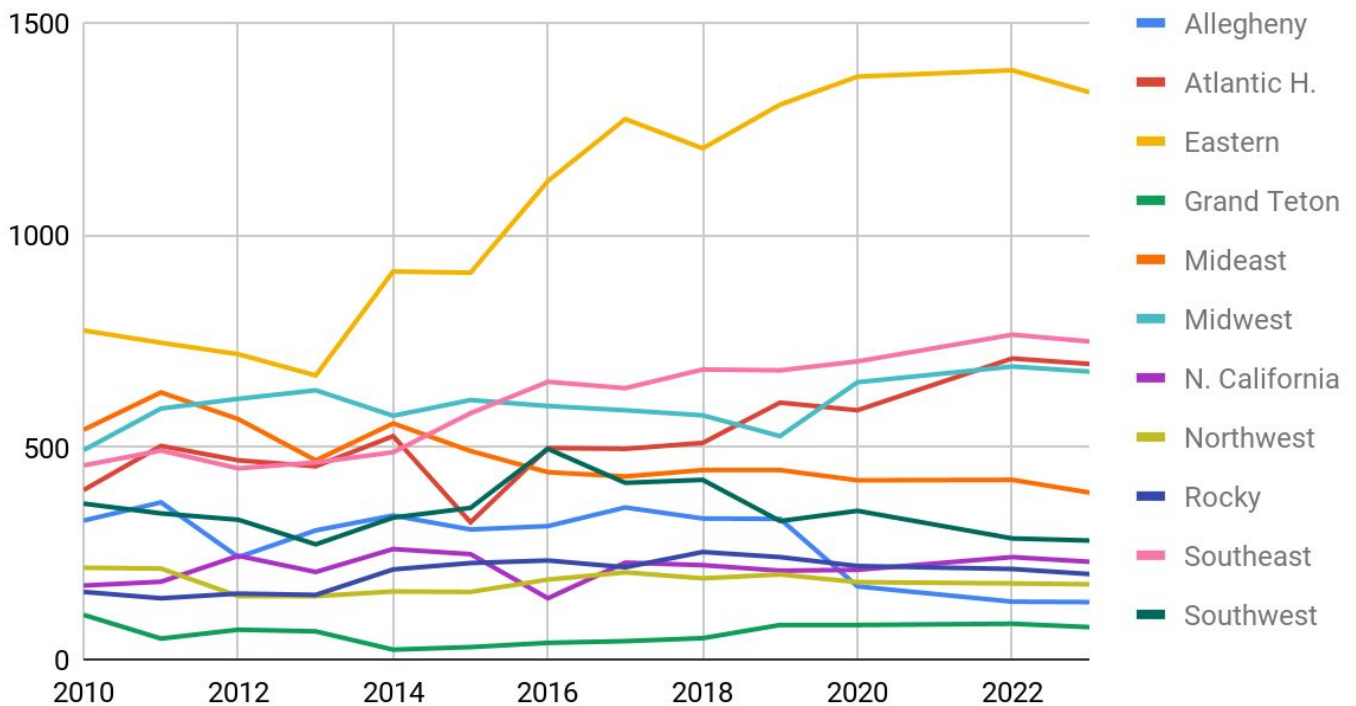
STUDENT ATHLETES



Total Competitors Year-Over-Year



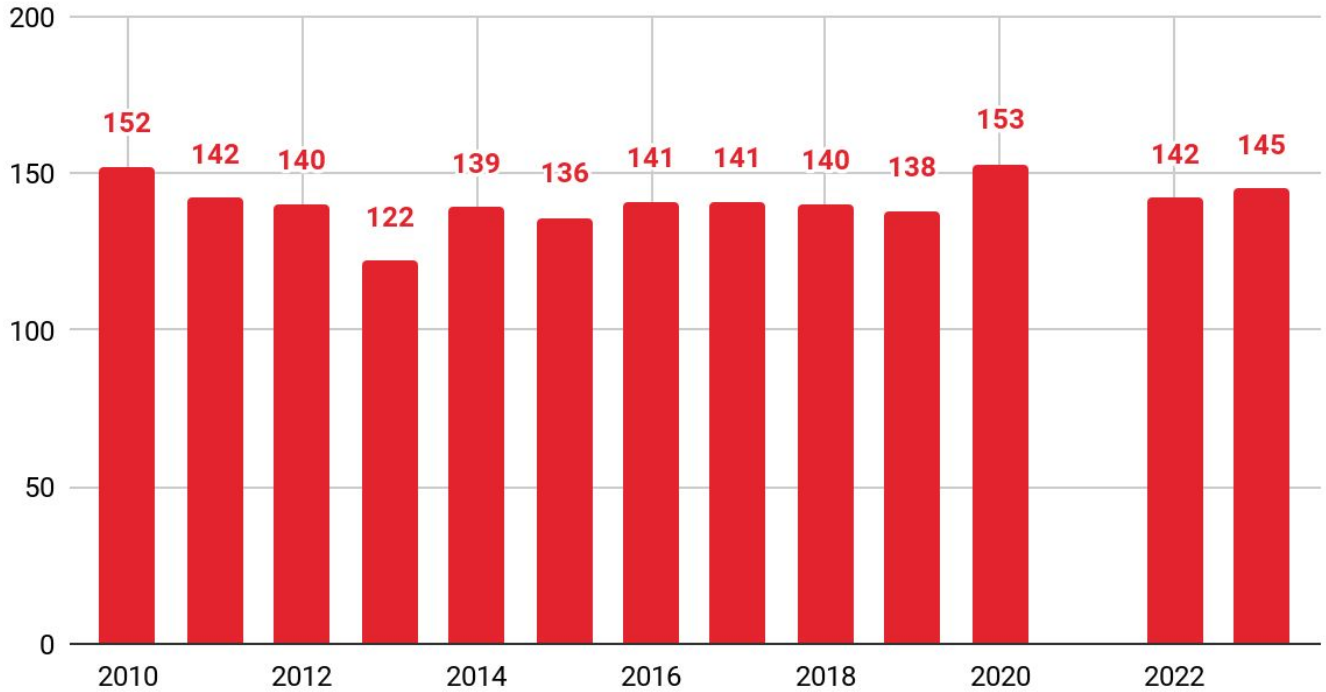
Competitors by Conference



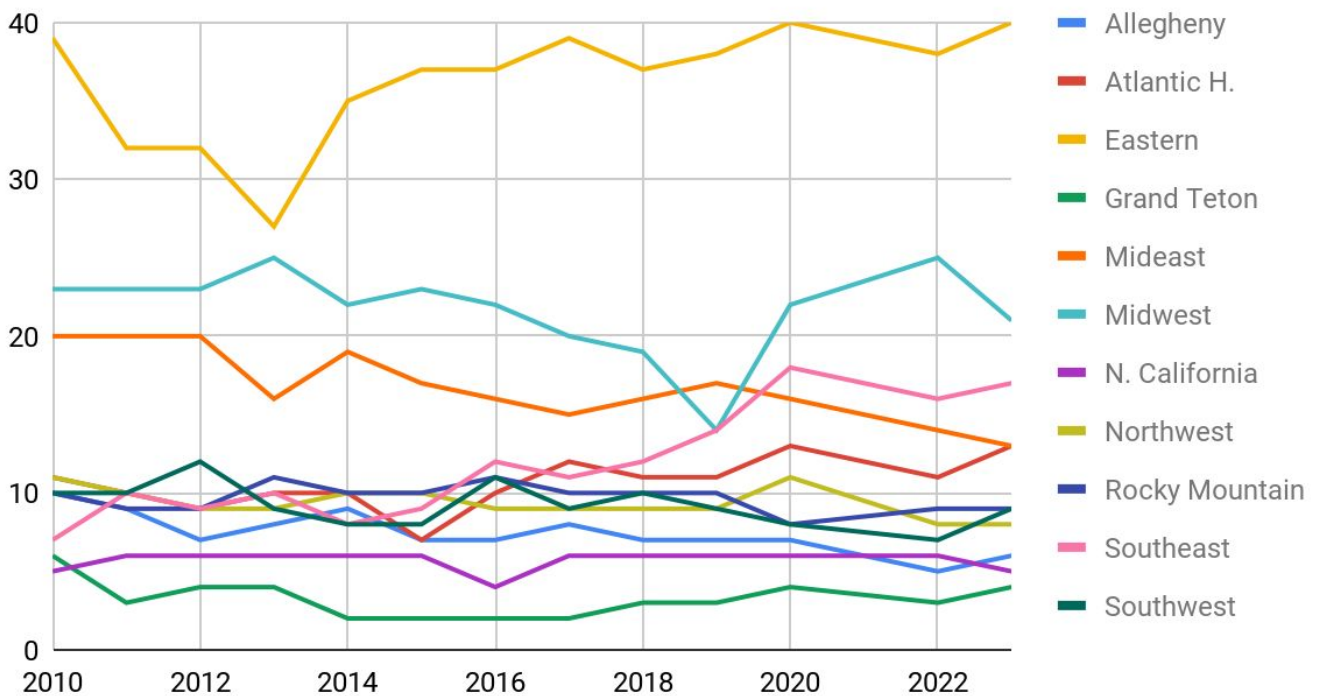
INSTITUTIONS



Total Member Institutions



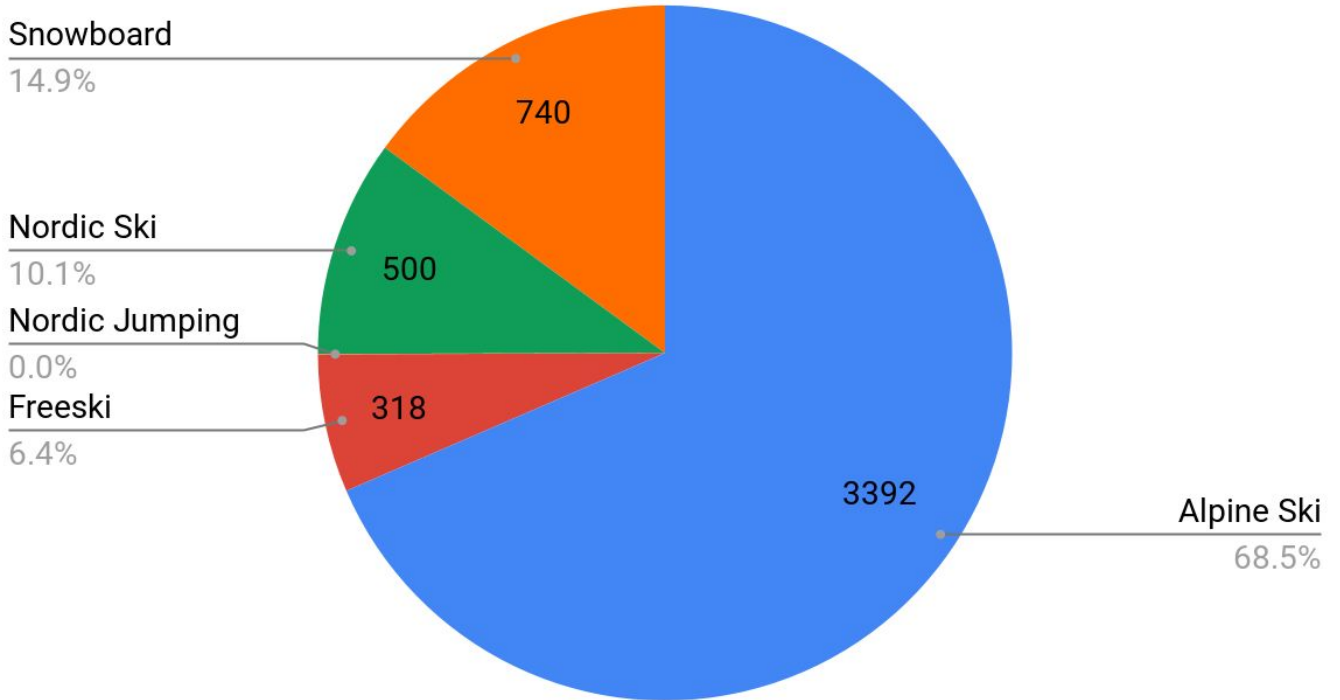
Conference Institutions by Year



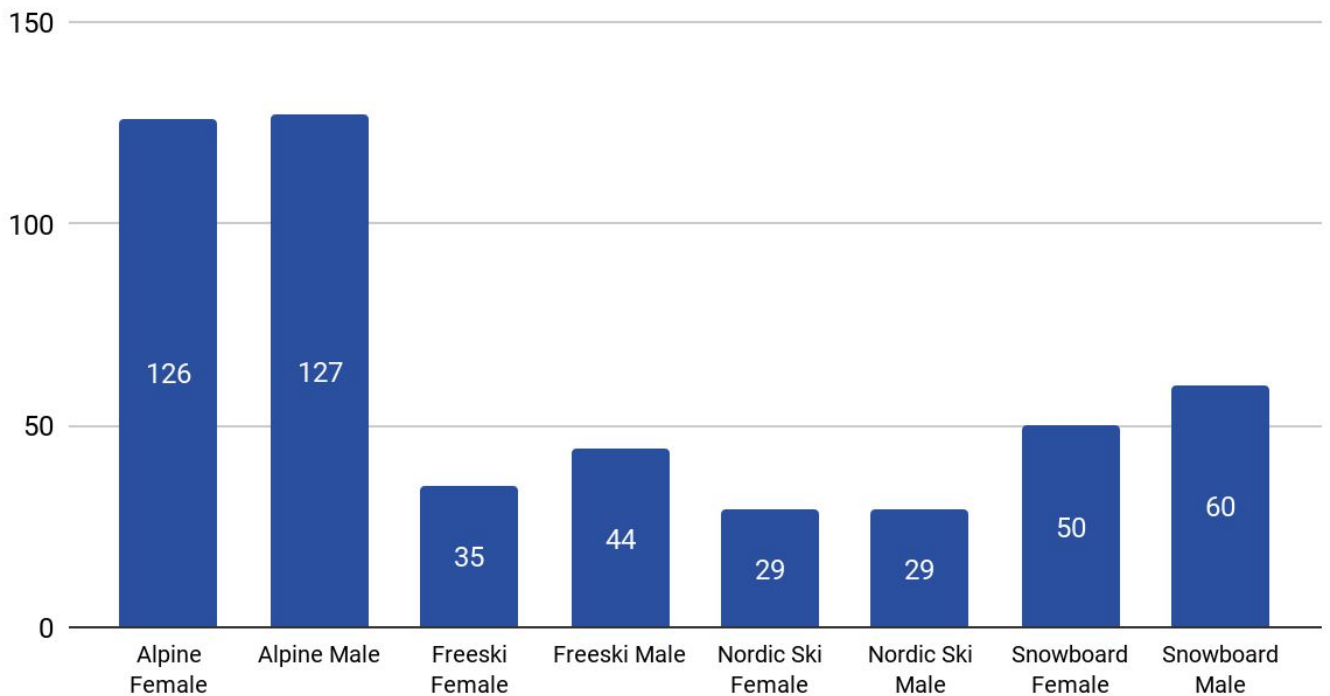
DISCIPLINES



Disciplines 2022-2023



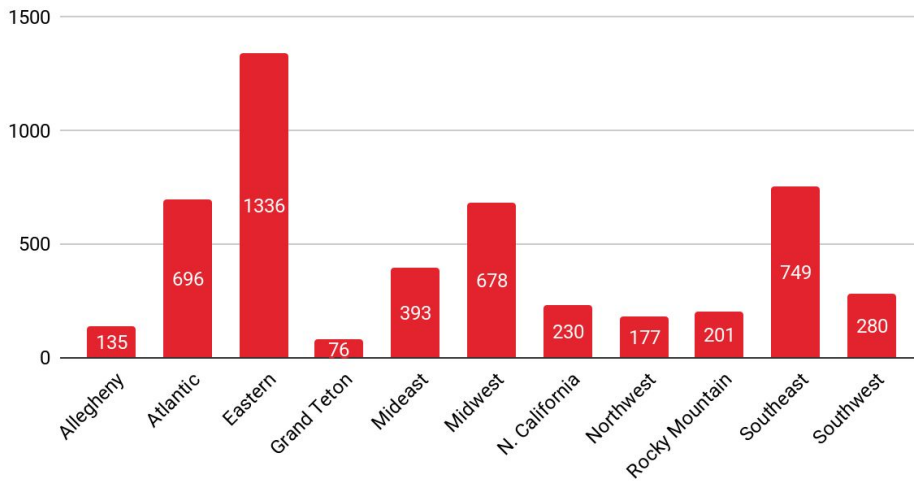
Teams by Discipline 2022-2023



CONFERENCES

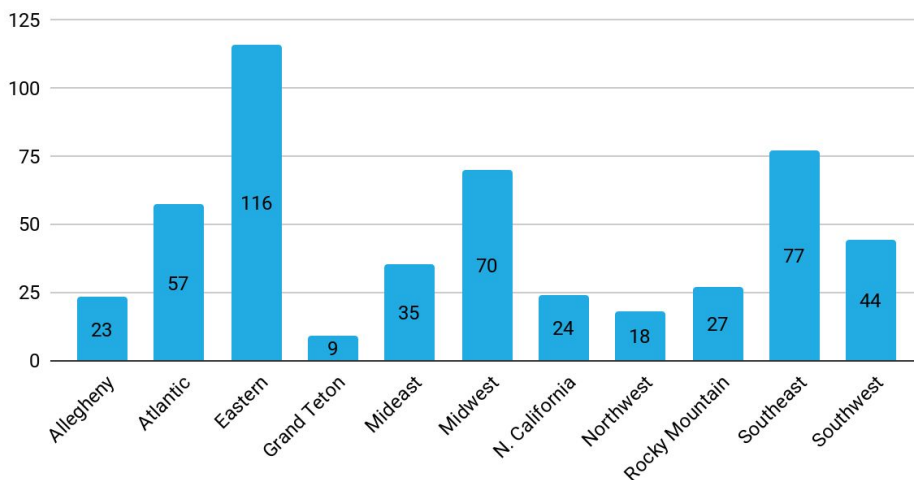


Individuals by Conference 2022-2023



1. Eastern
2. Southeast
3. Atlantic Highlands
4. Midwest
5. Mideast
6. Southwest
7. Northern California
8. Rocky Mountain
9. Northwest
10. Allegheny
11. Grand Teton

Teams by Conference 2022-2023



1. Eastern
2. Southeast
3. Midwest
4. Atlantic Highlands
5. Southwest
6. Mideast
7. Rocky Mountain
8. Northern California
9. Allegheny
10. Northwest
11. Grand Teton

U.S COLLEGIATE SKI & SNOWBOARD NATIONAL CHAMPIONSHIPS



2023: MAMMOTH MOUNTAIN, CA

The U.S. Collegiate Ski & Snowboard National Championships alternate between eastern and western resorts each year. We seek venues that can accommodate each of our disciplines, host 550 to 600 athletes, and provide equitable access to all competitors. Mammoth Mountain is a renowned venue for alpine, snowboard and freeski competitions, and a site visit in 2022 demonstrated several opportunities to serve our Nordic athletes.

The snowfall at Mammoth was unprecedented this winter, and the week of Nationals was particularly intense. Several storms pummeled the area throughout the week, creating a challenging environment for many events that led to several cancellations due to safety concerns, although each discipline was able to hold at least one event. By mid-March, the resort broke their record for most snowfall in Mammoth Mountain history. Despite these challenges, this was the most highly attended Nationals in USCSA history, and many attendees experienced some unforgettable powder skiing.

2024: LAKE PLACID, NY

The USCSA will return to Lake Placid, New York for the 2024 U.S. Collegiate Ski & Snowboard National Championships March 3-9, 2024.



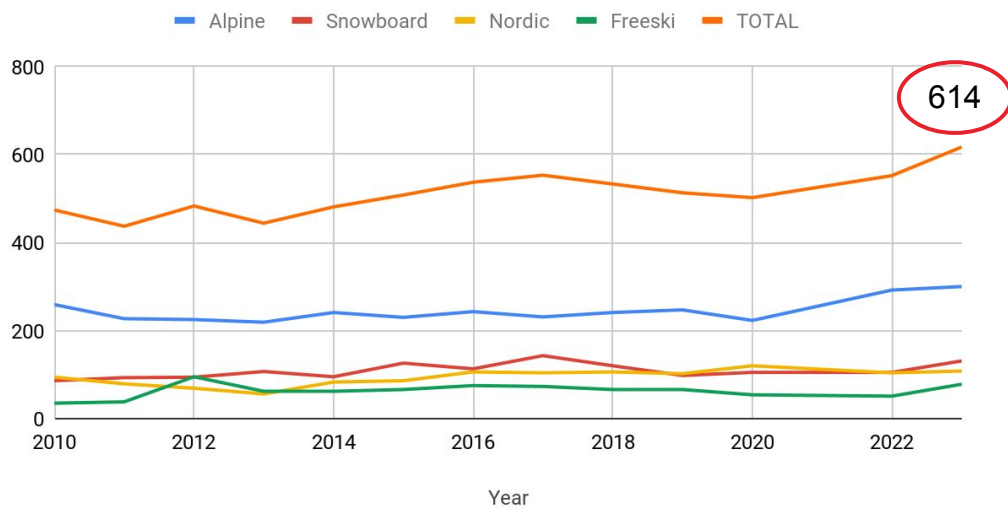
2023 NATIONALS: MAMMOTH MOUNTAIN, CA



Annual Snowfall

Season	TOTAL
2022-23	715
2021-22	260
2020-21	244.5
2019-20	281
2018-19	492
2017-18	262
2016-17	617.5

National Championships Registrants



2023 U.S. Collegiate Ski & Snowboard National Championships
Mammoth Mountain, CA



VOLUNTEERS



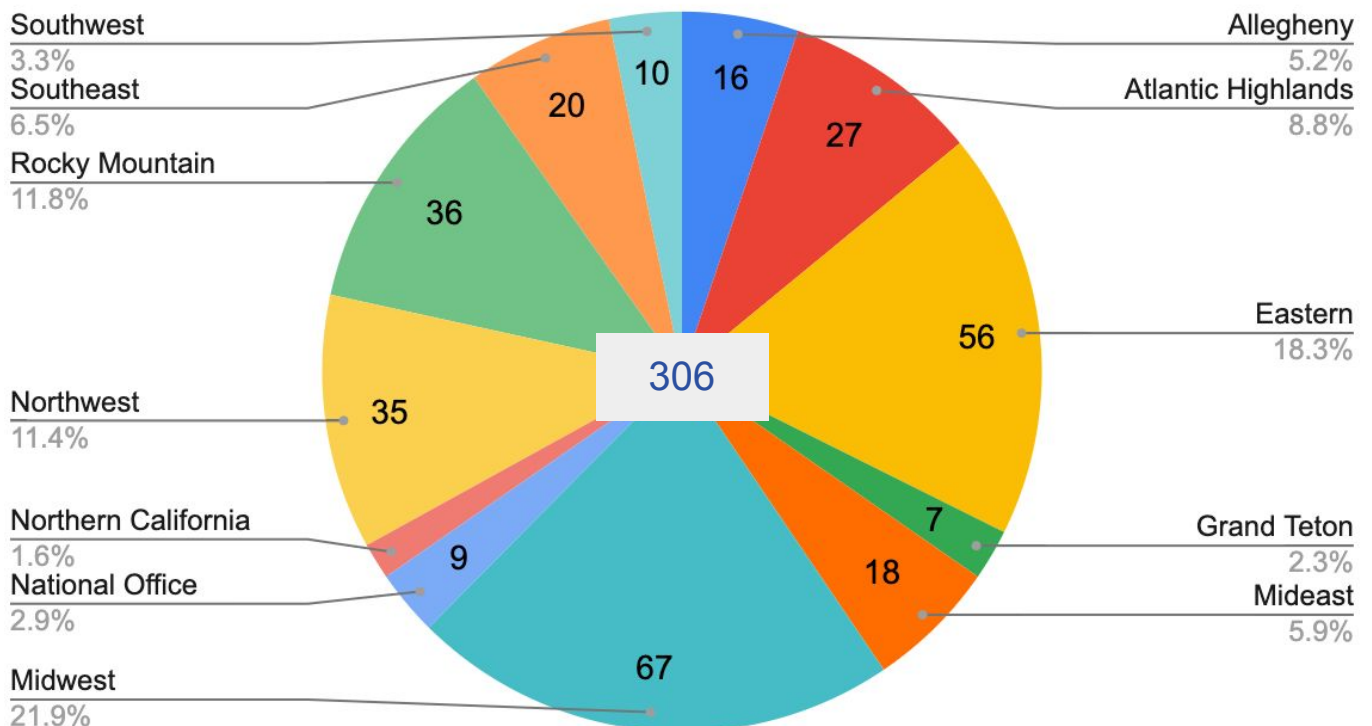
COMMITTEES

The events and operations of the USCSA are run almost entirely by volunteers. The organization currently has more than a dozen committees that support the Board of Directors and each Conference in issues from finance to marketing to competition rules.

COMMITTEE HIGHLIGHT: RULES

The Rules Committee took on the significant task of gathering all proposed rule changes over the past three years and streamlining them into a new document. The Committee worked under the leadership of Interim Chair Luke Dean. The Competition and Rules (CAR) Manual is an important document for the organization, and maintaining accurate updates is paramount to the successful operation of each season.

Volunteer Distribution 2022-2023





2022-2023 STUDENT-ATHLETE REPRESENTATIVES

ALPINE

Halsey Lucas & Skylar Ransom



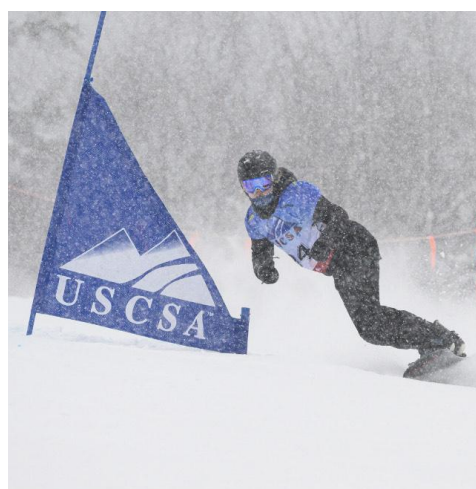
NORDIC

John Thompson



SNOWBOARD/FREESKI

Sarah Streett



THANK YOU TO OUR STUDENT REPS!

Halsey: Supported the Alpine Committee and Marketing Committee, volunteered at Nationals

Skylar: Supported the Marketing Committee and managed all social media, volunteered at Nationals

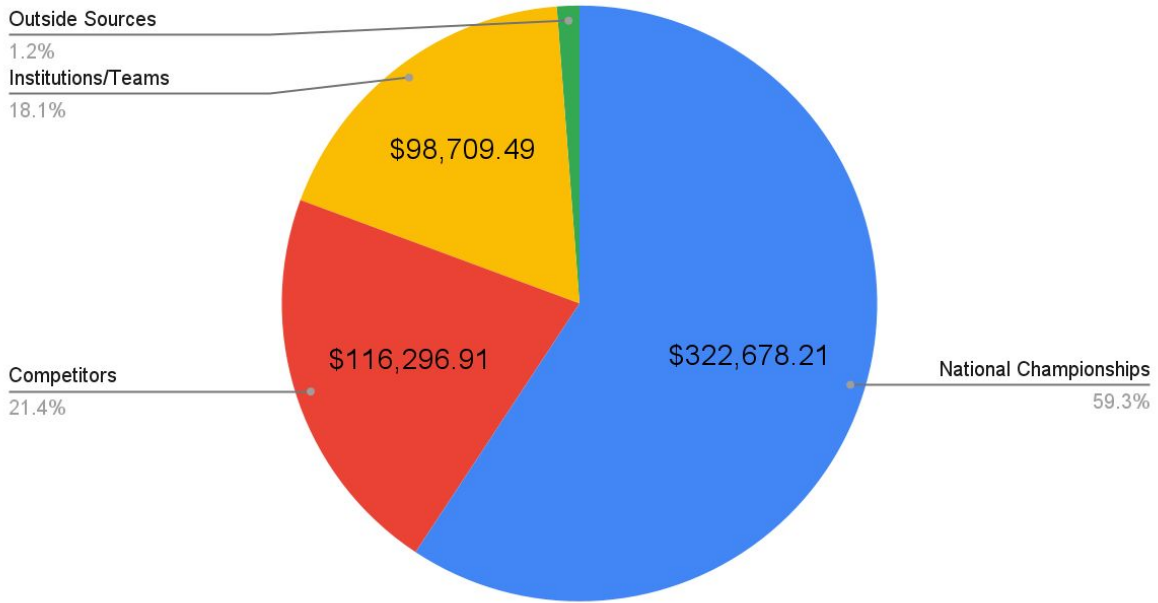
John: Supported the Nordic Committee and the Nordic structure at Nationals

Sarah: Supported the Snowboard/Freeski Committee, volunteered at Nationals

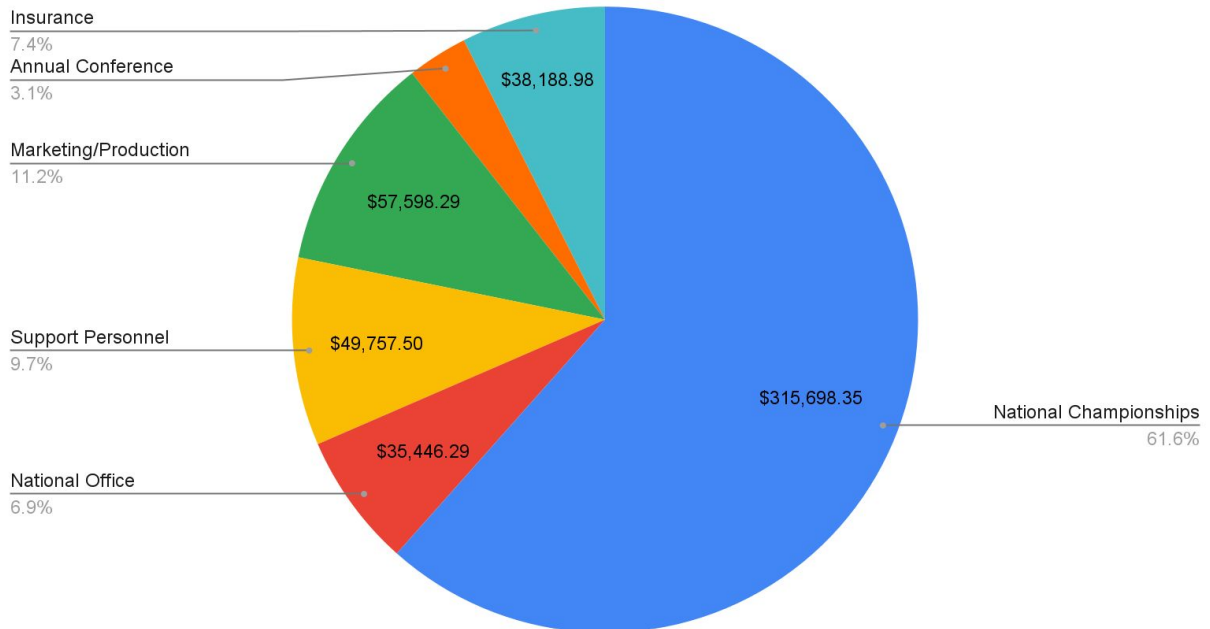
FINANCIALS



Income Sources 2022/2023



Expenses 2022/2023

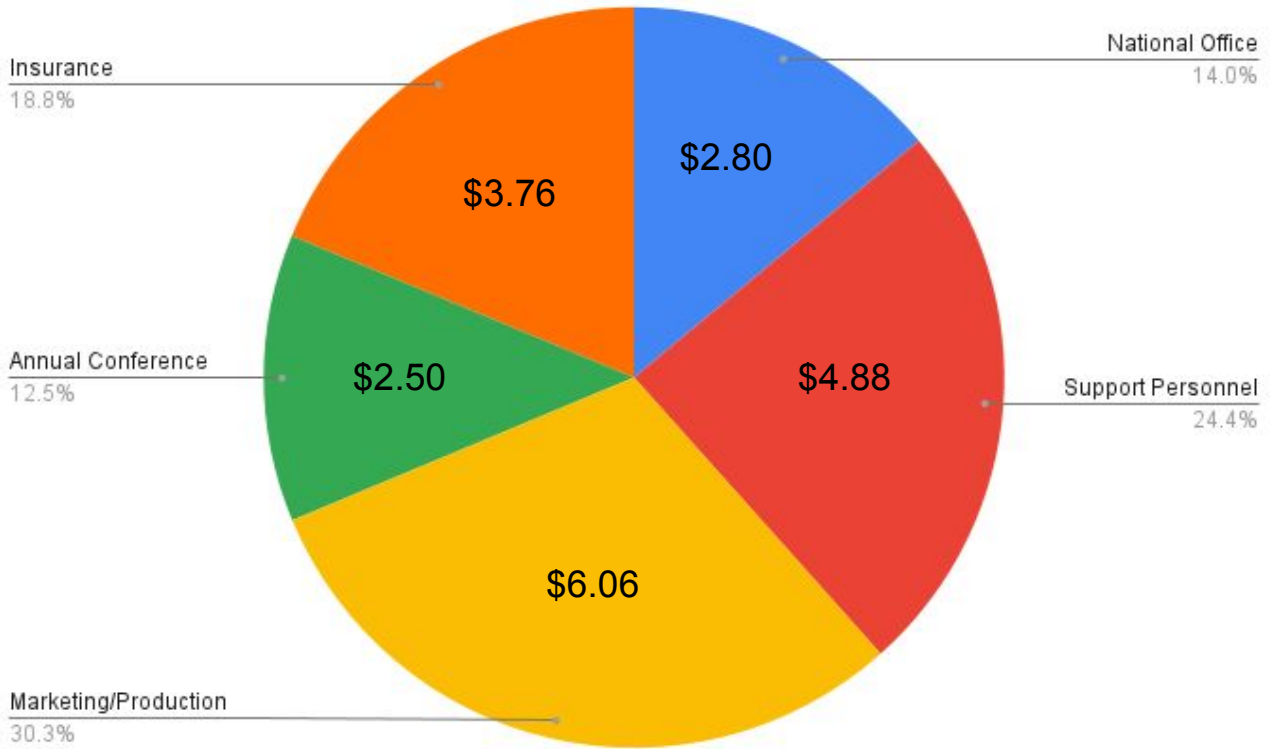


NET INCOME: \$31,640.50

WHERE DO MY DUES GO?



BASED ON EARLY BIRD RATE OF \$20



FUNDRAISING



DEVELOPMENT COMMITTEE

The Development Committee started convening last fall and has addressed:

- Endowments and Future Financial Plans
- Corporate Sponsorships
- Grant Writing Opportunities
- In-kind donations
- Short-term sponsorships and long-term sponsorships for the National Championships
- Sponsorship opportunities to provide regional support

PARTNERSHIPS (SPONSORS)

The USCSA created a sponsorship deck to use in creating different tiers of sponsorship opportunities for the 2022-2023 season. We were able to bring in several partners at various levels to provide support for year-round operations as well as our National Championships. Thank you to all who support us!

GOLD



SILVER



BRONZE



**THANK YOU
MEMBERS, COACHES,
VOLUNTEERS, SPONSORS
AND PARENTS**



www.uscsa.org

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**The U.S. Collegiate Ski & Snowboard Association is a registered 501(c)3 organization.
All charitable donations are tax-deductible.**