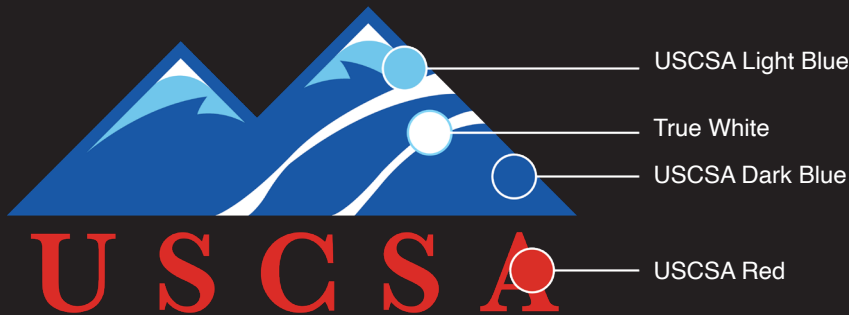


USCSA Branding Quick Guide

USCSA Color Palette, Web Use

These are the colors that should be provided for any web service (email, website, etc.)



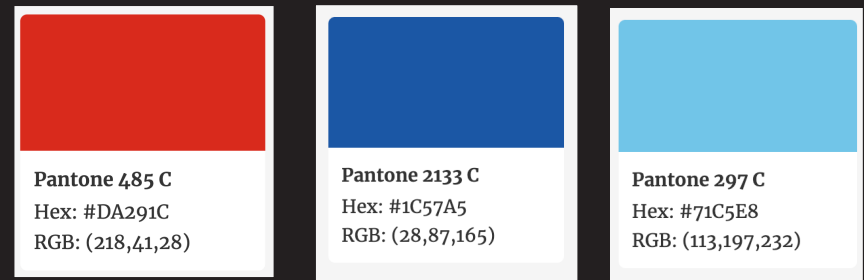
USCSA Red Hex#: DA291C C 9 R 218 M 97 G 41 Y 100 B 28 K 1	USCSA L. Blue Hex#: 71C5E8 C 51 R 113 M 5 G 197 Y 3 B 232 K 0	USCSA D. Blue Hex#: 1C57A5 C 94 R 28 M 73 G 87 Y 2 B 165 K 0	True White Hex#: ffffff C 0 R 255 M 0 G 255 Y 0 B 255 K 0
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USCSA Red 45% USCSEA D. Blue 45% USCSEA L. Blue 10%



USCSA Color Palette, Printing

These are the colors that should be provided to any print services to ensure color matching:



USCSA Tagline

“Supporting Your Team. Building a Legacy.”